African & Caribbean Cultural Festival

African Caribbean Mosaic

Feel the Vibe!

2025 - Media Kit

African Caribbean Mosaic

Feel the Vibe!

Event Date: Saturday, 11th October 2025

Time: 12:00 PM - 9:00 PM

Location: Ed Blake Park, 449 Barker St., London, ON Canada

Cost of Entry to the Public: FREE

Welcome to the official media kit for the African Caribbean Mosaic 2025, a premier festival dedicated to celebrating the rich, diverse, and vibrant cultures of the African and Caribbean diaspora.

On Saturday, October 11th, 2025, we will transform the heart of London, Ontario, into a dynamic hub of cultural expression, connection, and community celebration. From the rhythmic beats of soca and afrobeat to the tantalizing aromas of jerk chicken and jollof rice, the African Caribbean Mosaic is an immersive experience for all senses.

This event is more than just a festival; it's a platform for unity, education, and entertainment, drawing in families, students, and cultural enthusiasts from across the region.

We invite you to be a part of this unforgettable day. Whether you are a sponsor seeking meaningful community engagement, a vendor wanting to showcase your unique products, or a talented entertainer ready to captivate a lively audience, this kit provides all the information you need to join our celebration.

Please explore the following pages to discover how you can partner with us to make the African Caribbean Mosaic 2025 the most spectacular event of the year.

Feel the Vibe!

For more information, please reach out to us:

Call: 226-973-5619

Email: info@AfriCaribMosaic.com

Visit the event website at: www.AfriCaribMosaic.com

Or stay up to date via Facebook at: www.Facebook.com/AfriCaribMosaic

SPONSORSHIP Opportunities

Thank you for your interest in becoming a sponsor of African Caribbean Mosaic!

Your support will help to bring this event to life and share the music, culture, food and entertainment of Africa and the Caribbean.

Take advantage of putting your business in front of thousands of people from a targeted audience while showing your company's support for arts, culture, entertainment, food and community within London and the surrounding areas.

With various levels of sponsorship, there'll be one to fit your business perfectly.

Presenting Sponsor	1 available opportunity	$2500
Gold Level Sponsor	1 available opportunity	$1500
Silver Level Sponsors	2 available opportunities	$1000
Bronze Level Sponsors	5 available opportunities	$750
Community Vibe Sponsors	Unlimited opportunities	$500

As a sponsor of the African Caribbean Mosaic, you can proudly show your support for this great event. In return, we'll show all of our guests how proud we are of your support in various ways, such as:

- Logo placement on our marketing materials (posters, flyers, and digital ads.)
- Your company name and logo featured on the African Caribbean Mosaic website homepage and sponsor page.
- Your company name mentioned as a sponsor in our press releases and media opportunities.
- Featured posts on social media, thanking you for your support.
- Verbal recognitions from the main stage between performances.
- Opportunities to speak at the event to promote your company.
- Opportunities to include a promotional item or offer for your business in a festival giveaway (optional).
- Booth space in the African Caribbean Mosaic Marketplace
- Business receipts for the full amount of your sponsorship.

*Please see the next page for details on each level of sponsorship

African & Caribbean Cultural Festival
African Caribbean Mosaic Feel the Vibe!

For more information or for sponsorship application forms, please reach out to us:

226-973-5619 info@AfriCaribMosaic.com

www.AfriCaribMosaic.com www.Facebook.com/AfriCaribMosaic

SPONSORSHIP Opportunities

Presenting Sponsor
$2,500
1 available opportunity

As the title sponsor, your brand will be intrinsically linked with the overall African Caribbean Mosaic experience. Your support helps make this entire celebration possible.

Benefits Include:
- Category exclusivity as the "Presenting Sponsor."
- Premier logo placement on all event marketing: posters, flyers, and digital ads.
- Your company name and logo featured on the African Caribbean Mosaic website homepage and sponsor page.
- Your company name mentioned as Presenting Sponsor in all press releases and media opportunities.
- Multiple dedicated "Thank You" posts on all African Caribbean Mosaic social media platforms before and during the event.
- Verbal recognitions from the main stage between performances.
- Opportunity to speak at the event to promote your company.
- An opportunity to include a promotional item or offer for your business in a festival giveaway (optional).
- Prominent banner placement on stage.
- A free, premium 6' booth space in the African Caribbean Mosaic Marketplace at the location of your choice.
- Business receipt for the full amount of your sponsorship.

Gold Level Sponsor
$1,500
1 available opportunity

Benefits Include:
- Prominent branding on and around the Main Stage.
- Your company name and logo featured on the African Caribbean Mosaic website, sponsor page and all other African Caribbean Mosaic promotional materials.
- Your company logo included on event posters.
- An opportunity to include a promotional item in a festival giveaway (optional).
- Dedicated "Thank You" posts on all African Caribbean Mosaic social media platforms.
- Verbal recognitions from the main stage between performances.
- A free 6' booth space in the African Caribbean Mosaic Marketplace.
- Business receipt for the full amount of your sponsorship.

Thank You to all of our Sponsors!

Please contact us for a Sponsorship Application Form

Silver Level Sponsor
$1,000
2 available opportunities

Benefits Include:
- Your company name and logo on the African Caribbean Mosaic website sponsor page.
- Your company logo included on event posters.
- Shared "Thank You" post on all African Caribbean Mosaic social media platforms.
- A 6' booth space in the African Caribbean Mosaic Marketplace.
- Business receipt for the full amount of your sponsorship.

BRONZE Level Sponsor
$750
CURRENTLY SOLD OUT

Community Vibe Sponsor
$500
Unlimited availability

Benefits Include:
- Your company name/logo on signage.
- Your company name listed on the African Caribbean Mosaic website sponsor page.
- Inclusion in "Thank You" posts on social media recognizing all Community Vibe sponsors.
- Business receipt for the full amount of your sponsorship.

African & Caribbean Cultural Festival
African Caribbean Mosaic *Feel the Vibe!*

For more information or for sponsorship application forms, please reach out to us:

226-973-5619 info@AfriCaribMosaic.com

www.AfriCaribMosaic.com www.Facebook.com/AfriCaribMosaic

African Caribbean & Cultural Festival

African Caribbean Mosaic *Feel the Vibe!*

African Caribbean Mosaic celebrates African and Caribbean culture by bringing together many aspects of African and Caribbean culture into a fun, family festival for everyone to celebrate and enjoy.

We are reaching out to the community to be a part of our special day. Join us by being a vendor at our community market, or as one of our featured entertainers.

VENDOR Opportunities

A large part of the African Caribbean Mosaic is the VENDORS' MARKET!
Guests to the event will be able to see, try and buy items from a wide selection of vendors.

You're invited to join us by displaying your food, clothing, gift-wares, or services at a table/booth as part of our vendors' market.

If you would like to be a vendor, please reach out to us or visit the website to reserve your spot.

RESERVE YOUR VENDOR SPACE

10' x 10' Space (each)

$180

ENTERTAINER Opportunities

The heart and beat of the African Caribbean Mosaic is the entertainment. If you're a musician, dancer, singer or other artist that you feel would fit our vibe, please visit the website or reach out to us for an Entertainer's Application Package.

African Caribbean & Cultural Festival

African Caribbean Mosaic *Feel the Vibe!*

For more information or for sponsorship application forms, please reach out to us:

226-973-5619 info@AfriCaribMosaic.com

www.AfriCaribMosaic.com www.Facebook.com/AfriCaribMosaic